

Vidyo Raises \$22.5 Million Series D to Fund Global Expansion of First Affordable, End-to-End Telepresence

HACKENSACK, NJ — September 22, 2011 – [Vidyo, Inc.](#), the first company to deliver personal telepresence, today announced a \$22.5 million Series D round of financing, bringing the total amount of capital raised by the company to \$97 million since its founding in 2005. Existing investors, Menlo Ventures, Rho Ventures, Star Ventures and Four Rivers Group participated in the round, which was led by QuestMark Partners. Vidyo will use the funding to further expand its sales and marketing activities to address the global market demand for higher quality, more flexible and scalable mobile, desktop, room system and immersive telepresence systems.

“Vidyo is the only company that offers a telepresence solution that extends from an immersive room, to desktops and iPads or Android mobile devices, on a single infrastructure,” said Ofer Shapiro, CEO and co-founder of Vidyo. “Vidyo is fortunate to have outstanding investors who understand the architectural shift occurring in the market today and customers who will no longer pay the excessive cost of traditional telepresence when they can truly have more for less.”

Vidyo has been awarded 9 patents and has 27 patents pending for its revolutionary [VidyoRouter](#) platform. Vidyo is the winner of the [2011 Best of Interop Award for Collaboration](#), the Frost and Sullivan Enterprise Video Conferencing Infrastructure Award and is a two-time stand out on the [Wall Street Journal's "Next Big Thing"](#) list. In addition, Vidyo is the current winner of the [Wall Street Journal Innovation Award for Networking, Internet and Broadband](#). Selected as the single winner in this category, among both public and private companies, Vidyo was recognized for “technology that will create an economic disruption,” impacting all three of these industries.

“The video conferencing market will undergo exponential growth in the next five years and new market leaders will emerge,” said Tim Krongard, Partner at QuestMark Partners. “Vidyo is leading the innovation charge in video conferencing today and has emerged as an industry-changing force as the market moves to mass deployment of integrated mobile, desktop and telepresence solutions. We are delighted to be part of Vidyo’s continued success.” Krongard will be joining Vidyo’s Board of Directors.

The Vidyo Difference

The Vidyo communication and collaboration platform is software-based, highly flexible and can be easily customized for individual enterprise and vertical market video conferencing needs. The VidyoRouter is based on the company’s patented [AdaptiveVideo Layering™](#) architecture and leverages H.264 Scalable Video Coding (SVC)-based technology. It eliminates the MCU and offers unprecedented error resiliency, low latency and rate matching enabling natural, affordable, high quality video to work over the Internet, LTE, 3G and 4G networks. The Vidyo platform allows users to quickly leverage the latest hardware innovations and new consumer devices, making it uniquely attractive to partners. Vidyo has been active driving H.264 SVC and SIP videoconferencing interoperability in various standards bodies since 2005.

About Vidyo, Inc.

Vidyo, Inc. pioneered Personal Telepresence enabling natural, HD multi-point videoconferences on tablets and smart phones, PCs and Macs, room systems, gateways that interoperate with H.323 and SIP endpoints, telepresence solutions and affordable cloud-based broadcast solutions. Learn more at www.vidyo.com, on the [Blog](#) or follow [@vidyo](#) on Twitter.